

Die Kraft der Vorstellung

Warum Zukunftsbilder unsere Realität formen

SAVE THE WORLD

ART MEETS SCIENCE MEETS POLITICS MEETS CLIMATE

A woman with brown hair, wearing a bright red long-sleeved top and dark jeans, stands in the center of a stage. Behind her are large, white, three-dimensional letters spelling out the word 'WORLD'. The letters are illuminated from within, creating a warm glow. The background is dark, suggesting a theater or exhibition space. The woman has her hands in her pockets and is looking directly at the camera with a slight smile.

Künstlerische Leiterin SAVE THE WORLD

Kuratorin & Moderatorin

Schauspieldirektorin

Consultant Social Purpose & Sustainability

NICOLA BRAMKAMP



ARTISTS AND EXPERTS WORKING TOGETHER



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What we cannot imagine
cannot become into being

Bell Hooks

Zukunftspantasie 1930er Jahre, Echte Wagner Album

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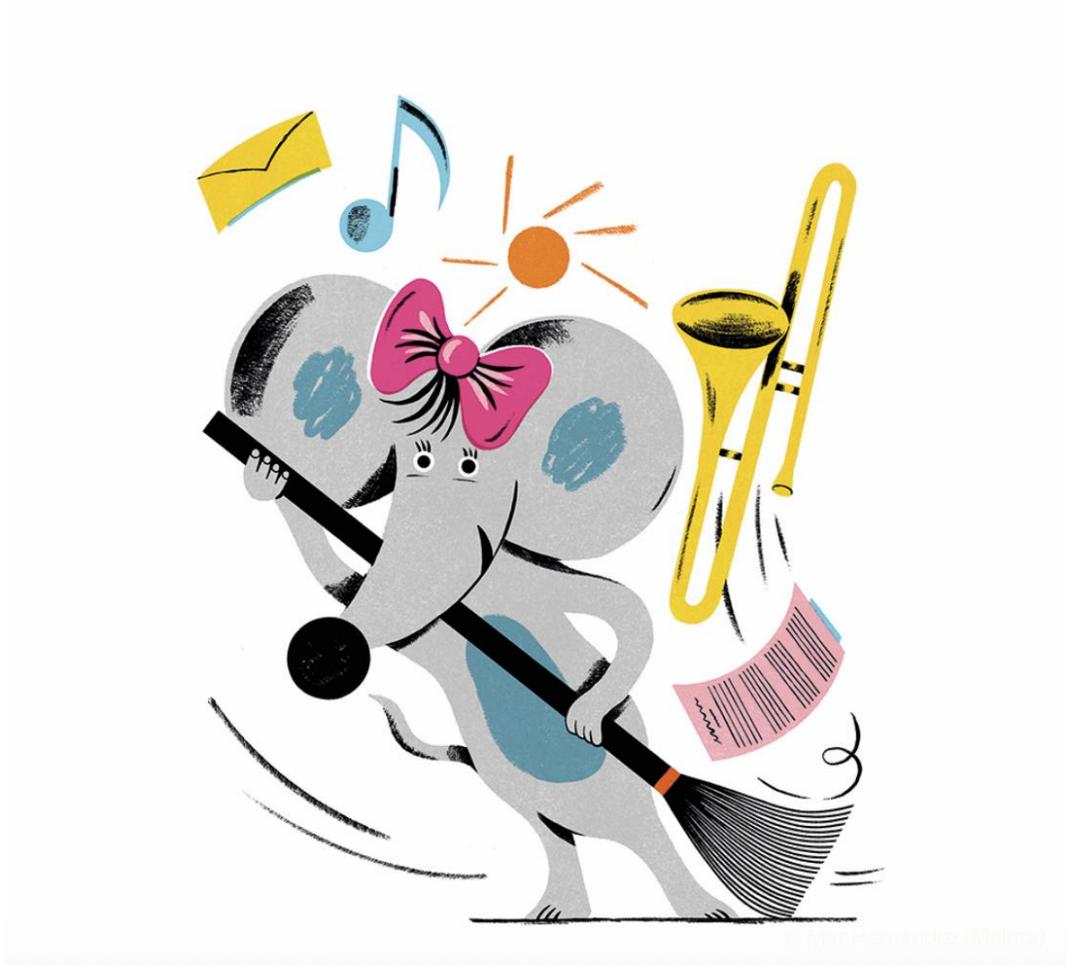
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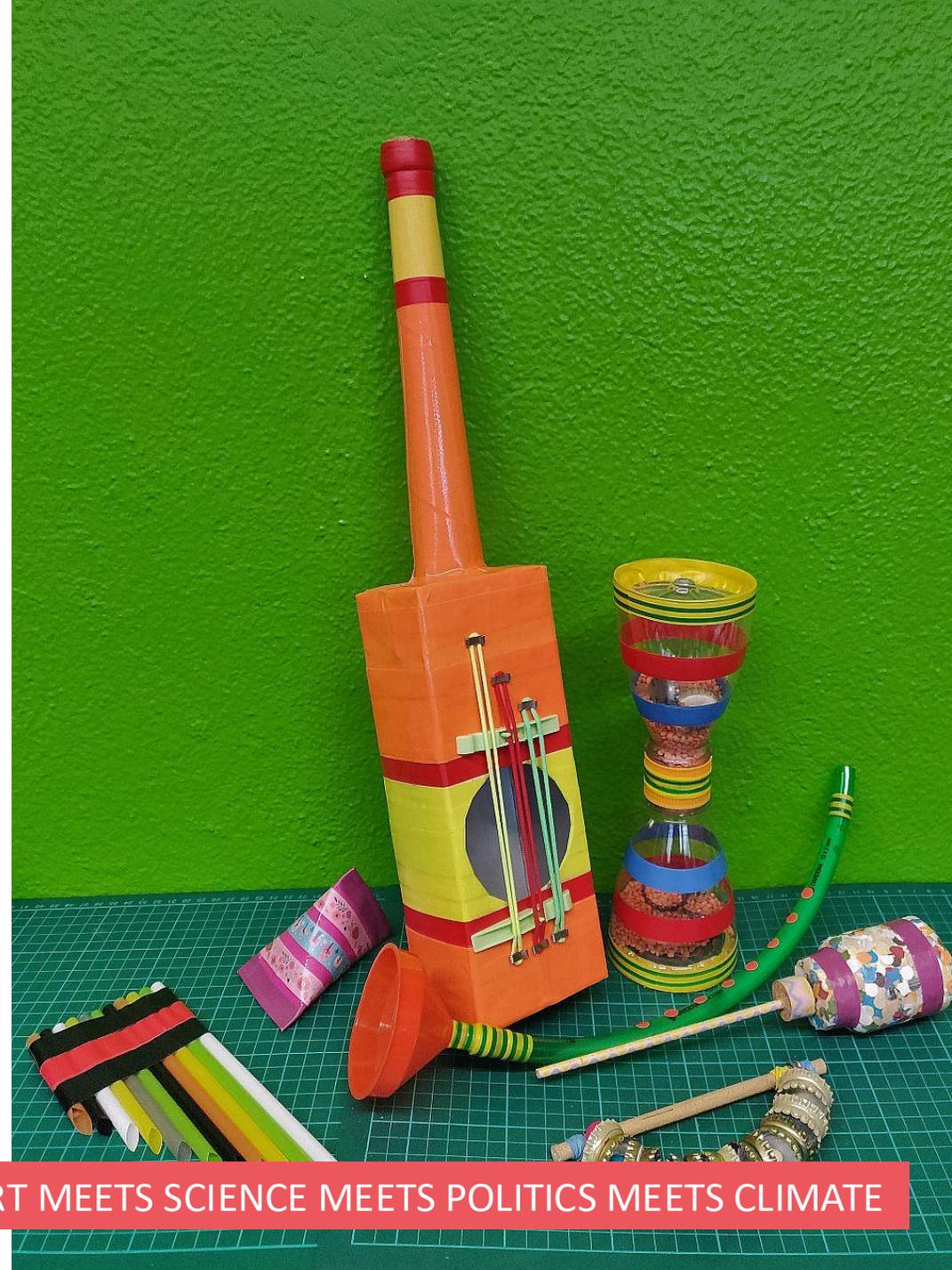
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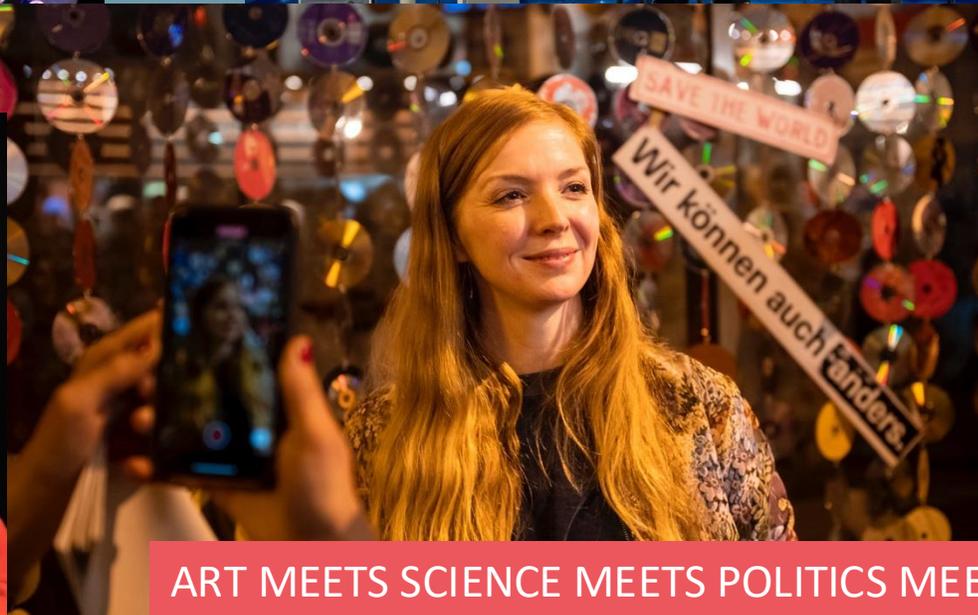


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Edutainment – Wissenschaft, Wirtschaft & Kunst



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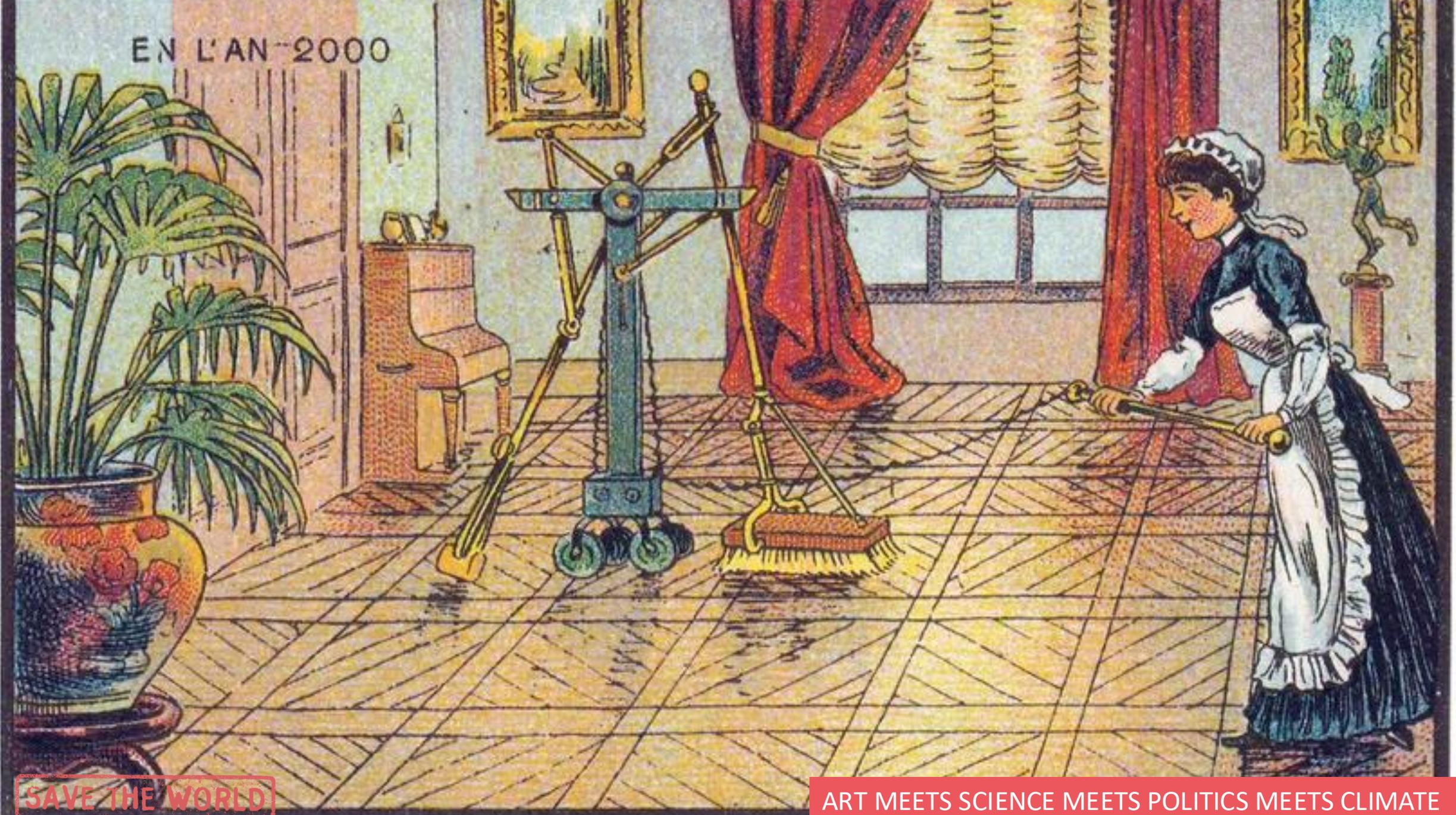
EU Forschungsprojekte



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EN L'AN 2000



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EN L'AN 2000

AERO-CABS

ASCENSEURS

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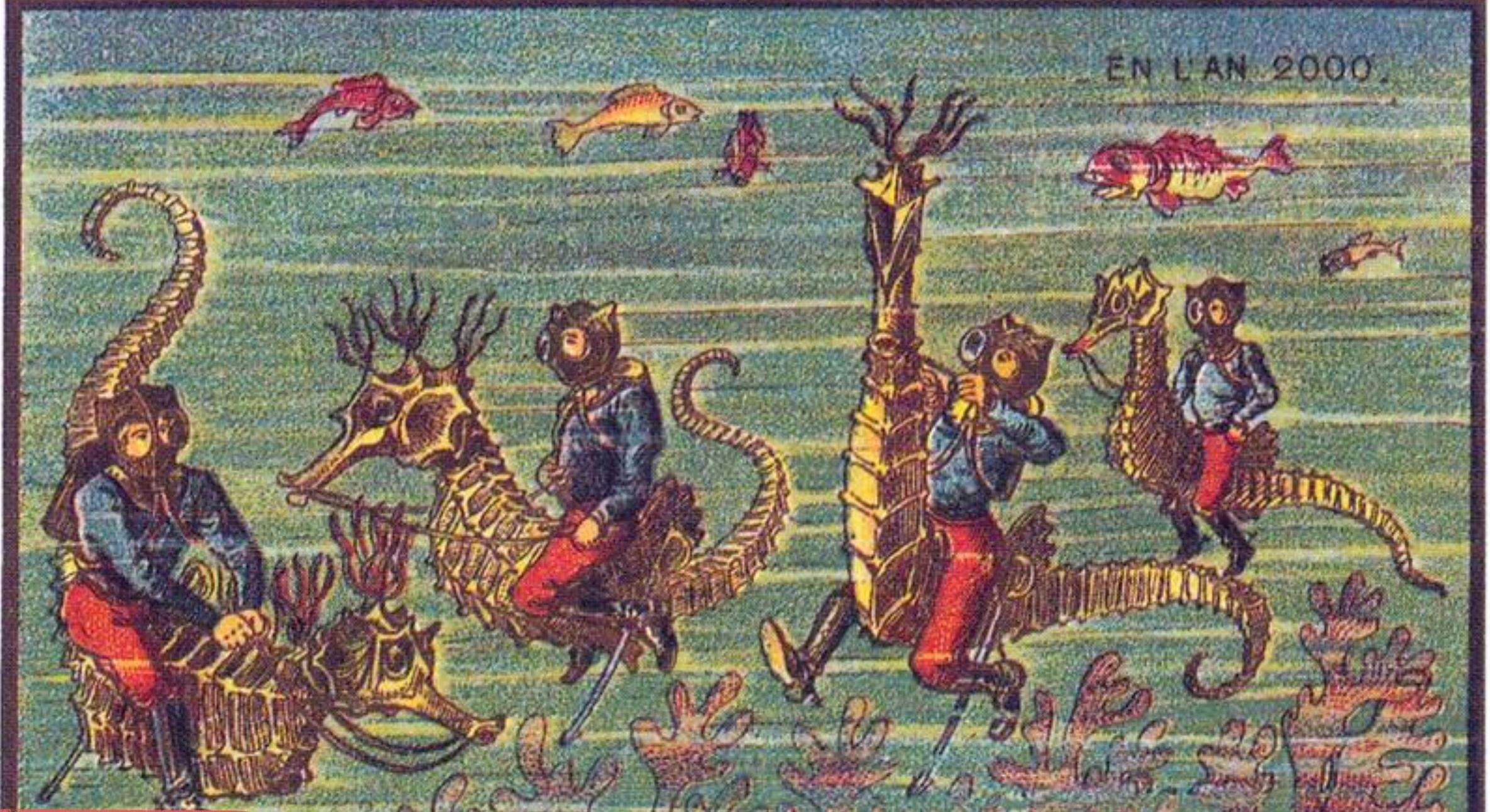
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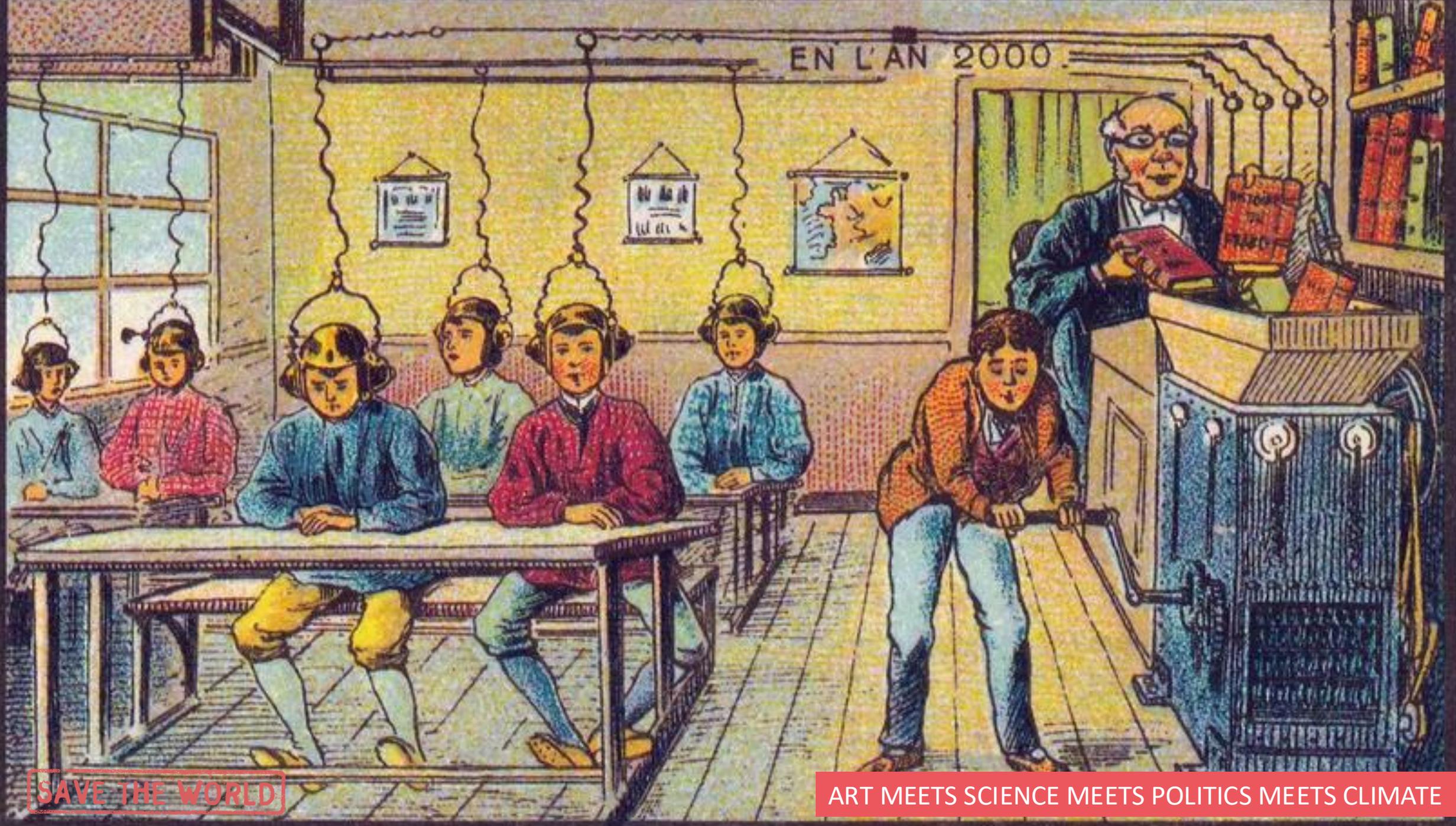
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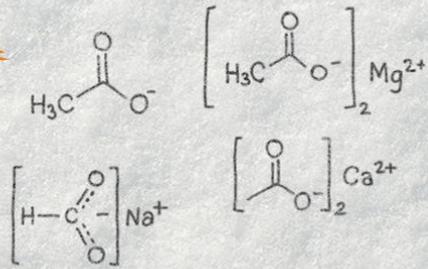
Mit Spaß durch den Winter



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alternative Streumittel



Sicheres Radfahren im Winter



Unsere Partner



Das Projekt wird vom Bundesministerium für Digitales und Verkehr (BMDV) aus Mitteln zur Umsetzung des Nationalen Radverkehrsplans gefördert.

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Witterung in Hamburg

Radfahren trotz Schneechaos? Experte kritisiert Senat scharf



Von Elisabeth Gefeller

Aktualisiert am 07.01.2026

Lesedauer: 2 Min.



Ein Radfahrer auf einem schneebedeckten Weg an der Elbe (Archivbild): Die aktuelle Witterung muss laut einem Experten kein Hindernis sein. (Quelle: IMAGO/imageBROKER/Christopher Tamcke/imago)

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**NO B20
GEMS**

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Die guten Geschichten – gegen Clickbait

Wir sind ständig gestresst, unser Gehirn ist dauerhaft im Angstzustand, und unsere Sicht auf die Welt wird durch Schwarz-Weiß-Malerei und Panikmache verzerrt. So gewinnen wir keinen Überblick über die Geschehnisse, sondern bleiben überfordert und hilflos zurück.

Maren Urner (Neurowissenschaftlerin)



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